

MORGAN WOLFE

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WORK EXPERIENCE

MORGAN WOLFE DESIGN

August 2023 - Current

Freelance Industrial Designer & Strategist | Columbus, OH

- Assisted in coordination and logistics of client brainstorming sessions, including set up and preparation of materials.
- Designed custom products based on client specifications and managed end-to-end projects, including client consultations, design development, and production, simultaneously handling up to 10 projects.
- Conducted research and developed strategies for a security consultant, leading to successful case outcomes, and designed the website, logo, marketing materials, and forms to enhance the client's brand.

KINETIC VISION

August 2022 - December 2022

Industrial Design Co-op | Cincinnati, OH

- Developed client projects among the consumer product, medical, and fitness industries in an engineering-focused environment through research, concept development, 2D animation, and visualization.
- Participated in multiple brainstorming/innovation sessions and presentations with clients, including Fortune 500 executives.
- Forecasted for future client consumer markets using trend research and developed personas utilizing user research techniques.
- Created a comprehensive co-op guide to facilitate the onboarding of future co-ops, resulting in increased productivity.
- Assisted the project management team in coordinating and managing project deliverables.

THE LIVE WELL COLLABORATIVE

January 2022 - May 2022

Design Research & Strategy Co-op | Cincinnati, OH

- Conducted 20+ qualitative research interviews to develop insights and construct a 5-year innovation strategy for a non-profit service organization focused on aging adults, securing additional work for the company through presentation to client executives.
- Managed and collaborated with a multidisciplinary team of 21, made up of engineers and designers, to develop user-centered design solutions for the future of flight for Boeing, resulting in 5 concepts under patent consideration.
- Researched and developed user-centered system, strategy, and product design solutions for clients, validating solutions with end users, and leading design thinking workshop sessions with leaders in community healthcare.

PRIORITY DESIGNS

May 2021 - August 2021

Industrial Design Co-op | Columbus, OH

- Collaborated with multidisciplinary teams to ideate, visualize, and prototype concepts for a wide range of clients ranging from start-ups to Fortune 100 clients within consumer tech, medical devices, soft goods, UX/UI, and packaging.
- Assisted in usability testing for a medical device user interface project.
- Prototyped 10 soft goods garments on industrial sewing machines to complete fit testing on models for final production.

FOSSIL GROUP

January 2020 - April 2020

Watch & Jewelry Design Co-op | Dallas, TX

- Sketched and rendered new watch and jewelry concepts for two different brands, with 15+ designs on the market.
- Conducted trend research to compile inspirational imagery and mood boards for brainstorming.
- Completed technical documents & communicated with factories overseas to facilitate sample development.

EDUCATION

UNIVERSITY OF CINCINNATI, DAAP

Bachelor of Science in Industrial Design, Summa Cum Laude

Cincinnati, OH

Class of 2023

SKILLS

User & trend research | Design thinking | Brainstorm Facilitation | Insight Development | Trend Analysis & Foresight | Co-creation | Qualitative Research | User Journeys | Adobe Creative Suite (Illustrator, InDesign, Photoshop) | Microsoft Office (Word, Excel, PowerPoint) | Ideation | Project Management | Service-Oriented | Adaptable | Stakeholder Feedback | Team Collaboration |